

MOHD FUZAIL

Bengaluru, Karnataka

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Professional Summary

Data Analyst with strong hands-on experience in **SQL, Python, Excel, and Power BI**. Proficient in **data cleaning, feature engineering, exploratory data analysis (EDA), KPI development, and dashboarding** to support **business decision-making**. **Analytical, detail-oriented**, and skilled at transforming **complex datasets into clear, actionable insights**.

Relevant Coursework

- Database Management
- Analytical Thinking
- Data Visualization
- Intro to Machine Learning
- Programming with Python
- Probability & Statistics
- System Programming
- Exploratory Data Analysis

Technical Skills

Languages : SQL, Python, Hive(Basic)

Cloud & Database System: Google BigQuery, MySQL, MSSQL, SQLite

Data Visualization : MS Excel, Google Sheets, Power BI

AI & Automation : Machine Learning(Basic), Github Copilot, Gemini, Julius AI

Analytical Abilities : Exploratory Data Analysis, Data Cleaning, Insight Generation

Soft Skills : Strategic Thinking, Problem Solving, Data Storytelling, Stakeholder Communication

Projects

Blinkit Store Sales Data Analysis | *SQL, Power BI, Excel, Python, BigQuery*

[Link](#)

- Executed large-scale analytical **SQL queries** in **Google BigQuery** to process and validate **high-volume sales data**.
- Optimized **KPI** calculations, significantly improving **query performance** and **reporting efficiency**.
- Analyzed and compared performance across **8+** store locations to **identify trends** and **growth opportunities**.
- Derived actionable **business insights** to support data-driven strategic **decision-making**.
- Built **interactive Power BI dashboard** highlighting store-wise metrics and **top 5 revenue-generating products**.

Risk Analytics & Banking Dashboard | *SQL, Power BI, Excel, Python*

[Link](#)

- Analyzed banking data for **10,000+** customers to evaluate **loan behavior** and **credit risk**.
- Performed **correlation analysis** to identify key factors driving **high-risk loan patterns**.
- Improved risk profiling **accuracy by 20%** through data-driven segmentation techniques.
- Designed a **multi-page Power BI dashboard**(Loan, Deposit, Summary) with **15+** **KPIs** to track portfolio performance and financial health.

Unsupervised Customer Segmentation and Analytics | *Python, Machine Learning, EDA*

[Link](#)

- Performed **exploratory data analysis** on **2,000+** customers to understand demographic and spending patterns.
- Applied PCA to reduce **25+** features to **3 principal components**, improving data interpretability by **60%**.
- Built an **Agglomerative Clustering model** to segment customers into **4 distinct groups**.
- Improved customer targeting **accuracy by 35%** through **cluster-based segmentation**.
- Derived **4 actionable marketing strategies** that increased simulated campaign efficiency by **25%**.

Education

Presidency University

Nov 2020 - June 2024

Bachelor of Technology(CSE) - CGPA : 8.4/10

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Certifications

- IBM Data Analyst Professional Certificate, Coursera [Link](#)
- AI Agents Intensive Course, Google [Link](#)
- Advanced SQL Certificate, Hackerrank [Link](#)